

CALIFORNIA AND THE NEW CHEVROLET



Up where the clouds roll by or down on the level highways of California, the motor car leads the way to lands of beauty and inspiration. Most interesting of the scenic districts of the west are the national parks and the motor car has played an important part in their development. Here is a view of the skyline of a western reservation. The car in the foreground is one of the new models of the Chevrolet, the coupe.

The California motorist has a greater variety of scenic attractions within easy touring range than any other motor car owner in the world. Not only in the summer touring season but in midwinter when the Snow King holds the higher reaches in his icy grasp, the motor car owner can drive from ocean shore to vantage points in the mountains where the wonderful sculptures of nature are revealed on every hand.

The new Chevrolet, which was announced the first of the year, is peculiarly well adapted to the

various road conditions in California. It is an excellent hill climber and carries the traveler with comfort and dispatch over the broad highways of the state.

South over the valley route or over El Camino Real, there are perennial delights of scenery and historic associations that unite in making California one of the most attractive touring districts in the world.

Desert excursions, too, are ideal in the winter season and the motorist may visit Red Rock Canyon, standing on the edge of Death Valley, with its thousands of nat-

ural sculptures carved by erosion in the sandstone cliffs that form the barrier to the winds that blow in from the sea and over the withering sands of the great desert.

There is a never-ending delight in motoring in California. Whether one elects to travel through the forests of Eld of the ancient redwood groves or to follow the ribbon of concrete that leads to the higher reaches of the Sierra country, there is an irresistible lure that makes the possession of a motor car the more worth while.

LOCAL NOTES

Miss Margaret Bryant of Narbonne avenue is a guest this week of Miss Iris Williams of Colton.

Mr. and Mrs. G. V. Thiessen of Laurel canyon were dinner guests Saturday of Mr. and Mrs. H. E. Hickman of Weston street.

Recent dinner guests of Mr. and Mrs. J. A. Smith of Narbonne avenue were Mr. and Mrs. Lower of Indiana; Mr. and Mrs. C. P. Roberts, Miss Claudia Roberts and Preston Roberts of Wilmington and Lawrence Hippensteel.

Mr. and Mrs. Samuel Drain of Redondo boulevard were recent overnight visitors in Paso Robles.

Mrs. William Gasser of Narbonne avenue is reported seriously ill.

Mr. and Mrs. Jack Neilson of 257th street spent Sunday with Mr. and Mrs. Roche of Los Angeles.

Guests Sunday of Mr. and Mrs. Jesse H. Sprout of Chestnut street were Mr. and Mrs. J. R. Pitt, Mrs. Margaret Anderson, Mrs. Kenneth Cape and daughter Miriam of Los Angeles.

Mr. and Mrs. F. P. Powers and

Mr. and Mrs. B. A. Beckham attended the West Coast theatre in Long Beach Friday night, and enjoyed the show at the Cabrillo in San Pedro Saturday night.

Mrs. N. E. Waitman entertained Mrs. John Rhodes, Mrs. L. C. Walker and Mrs. Sam Dyson at bridge, Wednesday.

Mr. and Mrs. C. D. Kette and family of Redondo Beach spent Sunday with Mr. and Mrs. George Miller of Redondo boulevard.

Mr. and Mrs. Al Hershelrath and daughter Beatrice Coffey were visitors in Long Beach Sunday, and also attended Gypsy Smith's services in Los Angeles.

Mr. and Mrs. H. H. Lampert of Weston street entertained seven guests at dinner Saturday evening. The hosts and guests were formerly neighbors in Wabash, Indiana.

IDEAL

Chicken Ranch, 175th and Arlington Sts., 2 miles north of Torrance, New Modern Spanish stucco house, hardwood floors, fireplace, beautifully decorated. Modern, automatic feeding, poultry houses, enabling you to care for the poultry without interfering with your present employment. 2000 laying hens. Yearly income about \$4000. can be increased to \$6000.00 only \$14,000.00, \$5000.00 cash, balance terms. Phone Gardena exchange, 301.—Adv.

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Towels must be bought in case lots of 50 or 100 dozen to the case, buying as we do. We buy on a par with the jobbers, plus our small mark-up and you can buy towels cheaper than the so-called supply houses. Compare what we offer before you pay more to these house to house brokers.

Towels, 9 for	\$1.00
Towels, 8 for	\$1.00
Towels, 7 for	\$1.00
Towels, 6 for	\$1.00
Towels, 5 for	\$1.00
Towels, 4 for	\$1.00
Towels, 3 for	\$1.00
Towels, worth to 90c. Each	49c

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For Sea, Land and Air

Wise World Photo.

One of the new Loening air-cooled amphibian planes which have been ordered by the U. S. Navy to replace the water-cooled types now used on the battleships of the fleet. The planes carry a crew of three, are equipped with machine guns and bombs, can fly at a speed of 125 miles an hour and have a cruising range of 500 miles. They are powered with a 420-horsepower Wasp air-cooled engine, weighs 3,250 pounds and carry a normal load of 1,600 pounds and will take off from water in 12 second. Photo shows one of the new planes in flight.

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Six months on the highways of the world have established this car's right, beyond dispute, to the title "America's Fastest and Finest Four".

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The performance, comfort and style you get in Dodge Brothers Four are not therefore the fleeting attributes of newness. They are deep-rooted in the car's structural quality—the surest guarantee of long and dependable service at low cost.

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Utility Truck	\$495 (Chassis only)

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A new automobile so sensational to electrify the nation!

With marvelous new Fisher bodies offering all the distinction, beauty and luxury for which Fisher craftsmen are famous! With performance that is a revelation to owners of even higher priced cars! With 107-inch wheelbase—four inches longer than before! With four-wheel brakes—and many additional mechanical achievements!

And... prices that demonstrate again Chevrolet's ability to provide the utmost in modern motoring luxury at the lowest possible cost!

The engine of this great new car is of the improved valve-in-head design. With alloy "invar strut" pistons... specially designed hydro-laminated camshaft gears... mushroom type valve tappets... and a complete new steel motor enclosure—it provides a type of motor operation so thrilling that it must be experienced to be appreciated!

Coupled with this thrilling acceleration and speed is a type of riding and driving comfort almost unbelievable in a low-priced car. Four inches longer than the previous Chevrolet chassis... swung low to the road... and with four semi-elliptic shock absorber springs—the Bigger and Better Chevrolet holds the road with a surety that is simply amazing, and rides in perfect comfort at high speeds over the roughest stretches of highway.

And never before was a low-priced car so easy to drive—for the worm and gear steering mechanism is fitted with ball bearings throughout... even at the front axle knuckles.

All these spectacular new mechanical advancements are, of course, in addition to the host of notable features that Chevrolet has previously pioneered in the low-price field.

Come in and see this latest and greatest General Motors achievement! Learn why it is everywhere the subject of enthusiastic comment—why everywhere it is hailed as the world's most luxurious low-priced automobile!

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